



THE UNSEEN TABLE

AN EXOTIC BOTANICAL EXPEDITION

ART BASEL MIAMI

DECEMBER 1-5, 2026

*An Immersive Culinary Experience
Where Fine Dining Becomes Living Art*

CULINARY ARTISTRY | ART | PERFORMANCE | LUXURY



WHERE FINE DINING BECOMES LIVING ART

The Unseen Table is an immersive Art Basel Miami experience where culinary mastery, botanical beauty, artistic expression, and performance converge.

Across five extraordinary nights, a select audience is invited into a world of imagination, indulgence, innovation, and inspiration—an experience designed to transcend traditional dining.

OUR MISSION

To position The Unseen Table as the **most talked-about culinary and cultural experience of Art Basel Miami**—capturing global attention while delivering unmatched visibility and meaningful opportunities for our partners.



NOT JUST A DINNER.
AN UNFORGETTABLE EXPERIENCE.

WHERE THE WORLD'S MOST INFLUENTIAL COLLECTORS, PATRONS & LUXURY BRANDS CONVERGE

Art Basel Miami provides an unparalleled global platform where art, fashion, design, gastronomy, luxury, and innovation meet.

80,000+ GLOBAL VISITORS

International collectors, curators, artists, and UHNW guests from around the world.

280+ WORLD-LEADING GALLERIES

Representing the highest levels of contemporary and modern art.

ONE OF THE WORLD'S LARGEST CONCENTRATIONS OF UHNW INDIVIDUALS

MIAMI: A GLOBAL STAGE

A world-class destination generating significant economic impact, international investment, cultural relevance, and global attention.

COLLECTORS FROM 80+ COUNTRIES

| Patrons, museum leaders, art professionals, and cultural tastemakers representing dozens of countries.

THOUSANDS OF VIP COLLECTORS & LUXURY BUYERS

| Including family offices, art advisors, museum directors, executives, investors, and luxury brand leaders.

GLOBAL MEDIA COVERAGE REACHING MILLIONS

| Across luxury, art, business, and lifestyle media.

THE RESULT

| A once-a-year opportunity to position your brand among one of the world's most discerning audiences.





THE CULINARY EXPERIENCE

MICHELIN-CALIBER
CHEFS

MOLECULAR
GASTRONOMY

10-COURSE
SIGNATURE MENU

RARE & EXOTIC
INGREDIENTS

VIP 15-COURSE
EXPERIENCE

ARTFULLY CURATED
PRESENTATION

EXOTIC INGREDIENTS

Caviar • Wagyu • White Truffle • Snake • Alligator • Shark
• Rabbit • Ostrich Egg • Gold Flake • & More

A MULTI-SENSORY JOURNEY OF
CULINARY ARTISTRY, INNOVATION & IMAGINATION

AN IMMERSIVE ATMOSPHERE
DESIGNED TO INSPIRE, ENGAGE
& LEAVE A LASTING IMPRESSION

Throughout the evening, guests experience:

LIVE MUSICIANS & VOCALISTS

DJ & CURATED SOUND EXPERIENCE

AERIAL & STAGE PERFORMERS

DIGITAL ART & PAINTING EXHIBITIONS

LUXURY AMBIANCE & BOTANICAL
INSTALLATIONS

LUXURY HANDBAG CAKES

by master pastry chefs

FOR A SELECT FEW

20

VIP TABLES

An exclusive experience
within the experience,
offering elevated
hospitality and access
within The Unseen Table.

*Five extraordinary nights of culinary artistry,
culture, entertainment, and connection.*



MORE THAN A SPONSORSHIP.
A SEAT AT THE TABLE WHERE CULINARY
ARTISTRY, CULTURE & LUXURY CONVERGE.

FOUNDING EDITION

Become part of the inaugural chapter of an exclusive experience designed to grow alongside Art Basel Miami.

CURATED AUDIENCE

An invitation-only environment bringing together collectors, luxury consumers, executives, culinary leaders, media, and cultural tastemakers.

MEANINGFUL INTEGRATION

Partnerships are woven naturally into the guest journey, creating authentic connections beyond traditional logo placement.

CRAFTED EXPERIENCES

Private hospitality, immersive dining, and memorable moments designed to inspire connection, conversation, and loyalty.

BUILT FOR THE LONG TERM

This is not being created as a one-night event—it is the foundation of a lasting luxury platform and legacy.



PARTNERSHIP VALUE

Partners may receive:

CURATED BRAND INTEGRATION

LUXURY CLIENT HOSPITALITY

PROFESSIONAL CONTENT CREATION

STRATEGIC PR OUTREACH

FOUNDING PARTNER RECOGNITION

Every partnership is tailored to align
with the sponsor's objectives while
preserving the integrity of The Unseen Table
experience.

SPONSOR EXPOSURE & BRAND INTEGRATION

MAXIMUM VISIBILITY. MEANINGFUL INTEGRATION.

Sponsor visibility may extend across:

INVITATIONS

Digital & print brand placement

WEBSITE

Logo placement on the official event website

SOCIAL MEDIA

Featured content before, during & after the event

STEP & REPEAT

Red carpet & photo backdrop branding

MENUS

Placement on exclusive event menus

VIP LOUNGE

Exclusive branded hospitality environment

ENTRANCE

Premium branding at the main entrance & key touch points

DIGITAL DISPLAYS

Logo & video placement throughout the venue

STRATEGIC BRAND VISIBILITY

Premium logo placement • Experiential activations • Signature course integration • On-site signage • Digital screens • Program features • Chef, artist & entertainment integration

EXCLUSIVE CLIENT HOSPITALITY

Reserved tables & VIP seating • Private networking • Curated introductions • VIP concierge • Chef interactions & tastings • Executive hosting

GLOBAL BRAND VISIBILITY

Targeted luxury, art, culinary & business media outreach • Professional photography & cinematic coverage • Press interviews • Red carpet & behind-the-scenes access • Media partnerships • Curated influencer amplification

POST-EVENT LEGACY

Professional photo gallery • Highlight film • Editorial placements • Digital recap • Sponsor performance report • Media coverage summary • Licensed marketing assets as agreed • Continued archive and social visibility



PRESENTING PARTNERSHIP

EXCLUSIVE — ONE PARTNER WORLDWIDE
\$500,000 USD

Naming Rights

The Unseen Table Presented by [Brand]

PREMIER BRAND INTEGRATION

Across event touch points, digital, print, social media, and partner channels.

PRIVATE VIP LOUNGE & ACTIVATION

Exclusive hospitality environment with a custom branded activation.

OPENING NIGHT OPPORTUNITY

Speaking opportunity during the official opening night.

HOSPITALITY PACKAGE

- 4 VIP Experiences — valued at \$10,000 each
- 20 General Admission Tickets
- Premier seating, full culinary journey, premium open bar & exclusive VIP amenities

DEDICATED EDITORIAL, PR & DIGITAL CAMPAIGN

Year-round exposure through targeted PR and digital storytelling.

CUSTOM EXPERIENTIAL BRAND ACTIVATION

Tailored opportunities throughout the event.

EXCLUSIVE CATEGORY PROTECTION

FIRST RIGHT OF RENEWAL FOR 2027



DIAMOND PARTNER

LIMITED TO 3 PARTNERS WORLDWIDE
\$250,000 USD

LARGE LOGO PLACEMENT & BRANDING

Prominent visibility across event, digital, print, and on-site touch points.

LUXURY ACTIVATION BOOTH

Premium branded activation space designed to engage an UHNW audience.

VIP COCKTAIL SPONSORSHIP

Brand recognition throughout the exclusive cocktail experience and premium bar program.

HOSPITALITY PACKAGE

- 2 VIP Experiences — valued at \$10,000 each
- 10 General Admission Tickets

BRAND FEATURED DURING ONE COURSE

Exclusive integration during a featured dining moment.

SOCIAL MEDIA & EMAIL RECOGNITION

PROFESSIONAL PHOTOGRAPHY & MEDIA MENTIONS



GOLD + SILVER PARTNERSHIPS

GOLD PARTNER — \$100,000 EACH

Limited to 8 Partners Worldwide

LOGO ON WEBSITE & EVENT MENUS

6 GENERAL ADMISSION TICKETS — VALUED AT \$3,000 EACH

SOCIAL MEDIA RECOGNITION BEFORE, DURING & AFTER THE EVENT

LUXURY VENDOR BOOTH

BRAND RECOGNITION DURING KEY EVENT MOMENTS

DIGITAL PROGRAM RECOGNITION

SELECT PRESS & MEDIA MENTIONS

SILVER PARTNER — \$50,000 EACH

Limited to 6 Partners Worldwide

LOGO RECOGNITION ACROSS WEBSITE, DIGITAL PLATFORMS & SELECT EVENT MATERIALS

2 GENERAL ADMISSION TICKETS — VALUED AT \$3,000

SOCIAL MEDIA RECOGNITION BEFORE, DURING & AFTER THE EVENT

BRANDED VENDOR BOOTH OPPORTUNITY

EVENT RECOGNITION DURING SELECT PRESENTATIONS AND MOMENTS

DIGITAL PROGRAM RECOGNITION



OUR CREATIVE COLLABORATORS



NATHALIE CALDERON

Founder & Creative Director,
The Unseen Table

Creating immersive culinary experiences
through innovation, artistry, and intention.



JULIO CESAR SANTAMARIA

Creative Operations Director,
The Unseen Table

Leading creative and digital operations
through design, technology, and visual
storytelling.



SANDRA GONZALEZ

Chief Financial Officer, The Unseen
Table

Overseeing financial strategy, operational
excellence, fiscal responsibility, and long-
term sustainability.



OPULENCE ENTERTAINMENT GROUP

Visual Arts Production

Immersive environments, lighting,
branded staging, atmospheric
production, and visual design.



RAINBOW CIRCUS

Premium Circus Entertainment

World-class aerialists, acrobats,
specialty performers, fire/LED shows,
contortionists, stilt walkers, and
themed acts.

ANDREA
COHEN

ANDREA COHEN

Events Operations Manager,
The Unseen Table

Supporting event coordination, vendor
management, venue & production
logistics, sponsorship support,
operations, and communication.



THE UNSEEN TABLE



AN EXOTIC BOTANICAL EXPEDIT ON

THANK YOU

LET'S MAKE THE UNSEEN, UNFORGETTABLE.



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unseentable.com